



REGISTER HERE

8:00 – 8:45 AM
8:45 – 9:00 AM
9:00 – 9:30 AM

BREAKFAST & REGISTRATION
WELCOME & MOMENT OF SILENCE FOR THE 25TH ANNIVERSARY OF 9/11
JACKIE SHERIDAN & TROY GRIME – ABOVE THE MARK LIVE: A CANDID CONVERSATION WITH CEO HEATH BARNES

9:40 – 10:10 AM

FROM POLICY TO PRICE: HOW RVO IS SHAPING GRAIN DEMAND | CONFERENCE ROOM
JACQUI FATKA, COBANK LEAD ECONOMIST
FERTILIZER MARKET OUTLOOK: OPTIMIZING YOUR PURCHASING DECISIONS | CHEMICAL BAY
PETER HARALAMBAKI, CHS
FIELD PLOT INSIGHTS: AGRONOMIC REVIEW | PLOT TENT
AMBER DILWORTH & HEATHER OBERLIN, MERCER LANDMARK CROP PRODUCTION ADVISORS
FIELD PROVEN PRECISION: SEE AND SPRAY LIVE DEMONSTRATION | MAIN STAGE
TRULAND EQUIPMENT

10:20 – 10:50 AM

SPONSOR NETWORKING

11:00 – 11:30 AM

FROM POLICY TO PRICE: HOW RVO IS SHAPING GRAIN DEMAND | CONFERENCE ROOM
JACQUI FATKA, COBANK LEAD ECONOMIST
FERTILIZER MARKET OUTLOOK: OPTIMIZING YOUR PURCHASING DECISIONS | CHEMICAL BAY
PETER HARALAMBAKI, CHS
FIELD PLOT INSIGHTS: AGRONOMIC REVIEW | PLOT TENT
AMBER DILWORTH & HEATHER OBERLIN, MERCER LANDMARK CROP PRODUCTION ADVISORS
GRAIN CARE AFTER HARVEST: STORED GRAIN, REAL RISK | MAIN STAGE
BRENT ARNETT, MERCER LANDMARK REGIONAL OPERATIONS MANAGER

11:40 – 12:10 PM

UTILIZING YOUR DATA ON CONNECT – FARMER PANEL Q&A | CONFERENCE ROOM
LAURA GARVIN, PANEL MODERATOR
2–3 FARMERS & MERCER LANDMARK ADVISORS – TO BE ANNOUNCED
BUILDING CHAMPIONS: NUTRITION FOR SHOW RING SUCCESS | CHEMICAL BAY
ZACH WISEMAN, HEARTLAND FEED SERVICES ASSOCIATE RETAIL FEED MANAGER
IN IT FOR THE LONG HAUL: PRESERVING YOUR LEGACY THROUGH LAND STEWARDSHIP | PLOT TENT
MICHAEL WATERCUTTER, MERCER LANDMARK CONSERVATION AGRONOMIST
FIELD PROVEN PRECISION: SEE AND SPRAY LIVE DEMONSTRATION | MAIN STAGE
TRULAND EQUIPMENT

12:15 – 1:00 PM
1:00 – 2:00 PM

2:00 – 2:15 PM
2:15 – 2:30 PM

LUNCH
JACQUI FATKA, COBANK LEAD ECONOMIST
THE AGRICULTURAL ECONOMY: NAVIGATING 2026 AND THE ROAD AHEAD
9/11 FIRST RESPONDER RECOGNITION
DOOR PRIZE DRAWINGS

We encourage you to visit the Mercer Landmark booth to learn more about Fuels and Lubricants, ML Connect and Heartland Feed Services.