



REGISTER HERE

8:00 – 8:45 AM
8:45 – 8:45 AM
9:00 – 9:30 AM

Breakfast & Registration
Welcome & Moment of Silence for the 25th Anniversary of 9/11
Jacqui Fatka – *The Agricultural Economy: Navigating 2026 and the Road Ahead*

9:40 – 10:10 AM

FROM POLICY TO PRICE: HOW RVO IS SHAPING GRAIN DEMAND | CONFERENCE ROOM
JACQUI FATKA, COBANK LEAD ECONOMIST

FERTILIZER MARKET OUTLOOK: OPTIMIZING YOUR PURCHASING DECISIONS | CHEMICAL BAY
PETER HARALAMBAKI, CHS

FIELD PLOT INSIGHTS: AGRONOMIC REVIEW | PLOT TENT
AMBER DILWORTH & HEATHER OBERLIN, MERCER LANDMARK CROP PRODUCTION ADVISORS

FIELD PROVEN PRECISION: SEE AND SPRAY LIVE DEMONSTRATION | MAIN STAGE
TRULAND EQUIPMENT

10:20 – 10:50 AM

SPONSOR NETWORKING

11:00 – 11:30 AM

FROM POLICY TO PRICE: HOW RVO IS SHAPING GRAIN DEMAND | CONFERENCE ROOM
JACQUI FATKA, COBANK LEAD ECONOMIST

FERTILIZER MARKET OUTLOOK: OPTIMIZING YOUR PURCHASING DECISIONS | CHEMICAL BAY
Peter Haralambaki, CHS

FIELD PLOT INSIGHTS: AGRONOMIC REVIEW | PLOT TENT
AMBER DILWORTH & HEATHER OBERLIN, MERCER LANDMARK CROP PRODUCTION ADVISORS

GRAIN CARE AFTER HARVEST: STORED GRAIN, REAL RISK | MAIN STAGE
Brent Arnett, Mercer Landmark Regional Operations Manager

11:40 – 12:10 PM

UTILIZING YOUR DATA ON CONNECT – FARMER PANEL Q&A | CONFERENCE ROOM
LAURA GARVIN, PANEL MODERATOR
2-3 FARMERS & MERCER LANDMARK ADVISORS – TO BE ANNOUNCED

BUILDING CHAMPIONS: NUTRITION FOR SHOW RING SUCCESS | CHEMICAL BAY
Zach Wiseman, Heartland Feed Services Associate Retail Feed Manager

IN IT FOR THE LONG HAUL: PRESERVING YOUR LEGACY THROUGH LAND STEWARDSHIP | PLOT TENT
MICHAEL WATERCUTTER, MERCER LANDMARK CONSERVATION AGRONOMIST

FIELD PROVEN PRECISION: SEE AND SPRAY LIVE DEMONSTRATION | MAIN STAGE
TRULAND EQUIPMENT

12:15 – 1:00 PM
1:00 – 2:00 PM

Lunch
Alexander Reichart, CEO of AgVend –
The Role of Artificial Intelligence in Modern Row Crop Farming
9/11 First Responder Recognition
Door Prize Drawings

2:00 – 2:15 PM
2:15 – 2:30 PM

We encourage you to visit the Mercer Landmark booth to learn more about Fuels and Lubricants, ML Connect and Heartland Feed Services.