



**REGISTER HERE**

**8:00–9:00 AM**

**9:00–9:45 AM**

**Breakfast & Registration**

**Cheryl Mitchell** – *Bridging Generations: Building Farm Legacies Together*

**10:00 – 10:30 AM**

**GRAIN MARKETS**

*Michael Reginilli, Advanced Trading*

**BIOLOGICALS & PLANT HEALTH**

*Joe Rickard, WinField United Agronomist*

**ON THE MARK PRECISION AGRONOMY**

*Ben Krugh, Mercer Landmark Precision Ag Manager*

**AG POLICY OUTLOOK**

*Ty Higgins, Ohio Farm Bureau Senior Director of Communications and Media Relations*

**BEEF CARCASS EDUCATION (10:00–11:10)**

*Ohio Cattlemen's Association*

**FERTILIZER MARKET OUTLOOK**

*WinField United Crop Nutrition*

**BRINGING VALUE TO YOUR FARM – HOW TO UTILIZE SUSTAINABLE PROGRAMS**

*Michael Watercutter, Mercer Landmark Conservation Agronomist*

*Alex Hohlbein, Truterra Commercial Account Manager*

**WHERE POTENTIAL TAKES ROOT – SOIL AND SEED PLOT**

*Mercer Landmark Agronomy Team*

**PANEL Q&A – ROOTED IN THE PAST, FOCUSED ON THE FUTURE: FARM TRANSITION**

*Cheryl Mitchell, Panel Moderator*

*Nicole Steiner, Wright & Moore Law Co. Attorney*

*Lacy Rowell & Matt Hiholland, Nationwide Representatives (Land is Your Legacy Program)*

*Chad & Earl Hesterberg, Illinois Father/Son Farmers*

**10:40 – 11:10 AM**

**GRAIN MARKETS**

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**FEEDING TO WIN – FEEDING STRATEGIES FOR SHOW RING SUCCESS**

*Zach Wiseman, Heartland Feed Services Associate Retail Manager*

**11:20 – 11:50 AM**

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**CATTLE MARKET OUTLOOK**

*Ever.Ag*

**12:00 – 12:30PM**

**12:30 – 1:30 PM**

**1:30 – 2:00 PM**

**2:00 – 2:20 PM**

**Lunch**

**Ty Higgins | Strong Roots, Healthy Minds**

**Door Prize Drawings**

We encourage you to visit the Mercer Landmark booth to learn more about Fuels and Lubricants, ML Connect and Heartland Feed Services.