

THE AGrow EXPO



14078 SR 613
PAULDING, OH 45879

FRIDAY
September 6, 2024

GROWER EVENT

Breakfast, Coffee
& Lunch Provided

Keynote Speakers
Peterson Farm Brothers

Educational Breakout
Sessions Led by
Industry Experts

Plot Tours, Giveaways
and More!

Benefits of Attending The Grower Event

EARLY ORDER SEED DISCOUNTS

Capture the best deals of the year on seed by committing to your seed purchase at the AGrow Expo.

LEARN & EARN WITH CORTEVA

Earn \$1.00/acre discount on Corteva's Instinct NXTGN or N Serve by going through a brief stabilizer training at their booth or scan their QR code to do at your convenience before September 30th.

BREAKOUT SESSIONS WITH INDUSTRY EXPERTS

Learn from industry-leading experts on a range of topics, including: sustainability programs, cover crops, biological products, grain marketing and agronomic practices that increase profits.

PETERSON FARM BROTHERS

The Peterson Farm Brothers are three brothers from central Kansas who create social media content to promote agriculture. Their videos have received over 250 million views, and they have just over 1 million followers on all of their social platforms put together.

LOYALTY PROGRAM PERKS

Receive early access to sign up and learn more about our 2025 Mercer Landmark Loyalty Program.



**LEARN
MORE
HERE**

AGrowExpo.com





8:00–9:00 AM
9:00–9:30 AM

Breakfast & Registration

Heath Barnes – State of The Cooperative | MAIN STAGE

BEEF OUTLOOK & MASTERING CATTLE MARKET TRENDS | MAIN STAGE

Dr. Lee Schulz, Ever.Ag Chief Economist

GRAIN MARKETS – CAPTURING PREMIUMS | CONFERENCE ROOM

Kirk Roetgerman, EVP Grain Business Unit

SOYBEAN DISEASES AND SOYBEAN CYST NEMATODE | SOYBEAN TENT 1

Dr. Alice Harris, BASF Technical Service Rep – Ohio

BIOLOGICALS: WHAT REALLY WORKS? | SOYBEAN TENT 2

Joe Rickard, WinField United Agronomist

CORN DISEASES | CORN TENT 1

Amanda Kohnen and Danny Knapke, Syngenta Crop Protection Retail Representatives

HOW SOIL FERTILITY AND HYBRID SELECTION LEAD TO HIGHER YIELDS | CORN TENT 2

Ben Krugh, Mercer Landmark Precision Ag Manager | Randy Mette, Croplan Seed Product Manager

9:40 – 10:10 AM

USING HEDGING & LRP INSURANCE TO MAXIMIZE YOUR CATTLE MARKETING PLAN | MAIN STAGE

Billy Polovin, Ever.Ag Sr. Director Livestock Market | Thomas Titus, Ever.Ag Livestock Market Advisor

FERTILIZER OUTLOOK | CONFERENCE ROOM

Josh Nuytten, CHS Vice President of Wholesale Sales

COVER CROPS / TRUTERRA PROGRAMS | CONSERVATION TENT

Michael Watercutter, Mercer Landmark Conservation Agronomist

Amanda Bahn-Ziegler, Truterra Account Manager

SOYBEAN DISEASES AND SOYBEAN CYST NEMATODE | SOYBEAN TENT 1

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10:20 – 10:50 AM

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11:00 – 11:30 AM

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11:40 AM – 12:10 PM

12:10 – 1:10 PM

1:10 – 1:50 PM

1:50 – 2:00 PM

Lunch

Peterson Farm Brothers | Social Media Creators and Advocates for Agriculture

Door Prize Drawings