

THE AGrow EXPO



14078 SR 613
PAULDING, OH 45879

FRIDAY
September 6, 2024

GROWER EVENT

Breakfast, Coffee
& Lunch Provided

Keynote Speakers
Peterson Farm Brothers

Educational Breakout
Sessions Led by
Industry Experts

Plot Tours, Giveaways
and More!



Ever.Ag

Empowering Supply Chains to Feed a Growing World

Ever.Ag's mission is to create innovative AgTech solutions and services that empower agriculture, food, and beverage supply chains to feed a growing world.

Dr. Lee Schulz, Chief Economist, will take a deep dive into the current economics of the cattle industry, expound upon profitability forecasts and what opportunities domestic and international demand presents for the US Cattle producer.

Billy Polovin, Sr. Director Livestock Market, and Thomas Titus, Livestock Risk Advisor, will explore what role risk management plays for cattle producers today. Billy will look at what risk management tools producers have available. Thomas will focus on the added value of Livestock Risk Protection and what role it plays in risk management strategies utilizing futures, options, and packer contracts.



AGrowExpo.com





8:00–9:00 AM
9:00–9:30 AM

Breakfast & Registration
Heath Barnes – State of The Cooperative | MAIN STAGE

BEEF OUTLOOK & MASTERING CATTLE MARKET TRENDS | MAIN STAGE

Dr. Lee Schulz, Ever.Ag Chief Economist

GRAIN MARKETS – CAPTURING PREMIUMS | CONFERENCE ROOM

Kirk Roetgerman, EVP Grain Business Unit

SOYBEAN DISEASES AND SOYBEAN CYST NEMATODE | SOYBEAN TENT 1

Dr. Alice Harris, BASF Technical Service Rep – Ohio

BIOLOGICALS: WHAT REALLY WORKS? | SOYBEAN TENT 2

Joe Rickard, WinField United Agronomist

CORN DISEASES | CORN TENT 1

Amanda Kohnen and Danny Knapke, Syngenta Crop Protection Retail Representatives

HOW SOIL FERTILITY AND HYBRID SELECTION LEAD TO HIGHER YIELDS | CORN TENT 2

Ben Krugh, Mercer Landmark Precision Ag Manager | Randy Mette, Croplan Seed Product Manager

9:40 – 10:10 AM

USING HEDGING & LRP INSURANCE TO MAXIMIZE YOUR CATTLE MARKETING PLAN | MAIN STAGE

Billy Polovin, Ever.Ag Sr. Director Livestock Market | Thomas Titus, Ever.Ag Livestock Market Advisor

FERTILIZER OUTLOOK | CONFERENCE ROOM

Josh Nuytten, CHS Vice President of Wholesale Sales

COVER CROPS / TRUTERRA PROGRAMS | CONSERVATION TENT

Michael Watercutter, Mercer Landmark Conservation Agronomist

Amanda Bahn-Ziegler, Truterra Account Manager

SOYBEAN DISEASES AND SOYBEAN CYST NEMATODE | SOYBEAN TENT 1

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Ben Krugh, Mercer Landmark Precision Ag Manager | Randy Mette, Croplan Seed Product Manager

10:20 – 10:50 AM

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11:00 – 11:30 AM

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11:40 AM – 12:10 PM

12:10 – 1:10 PM
1:10 – 1:50 PM
1:50 – 2:00 PM

Lunch

Peterson Farm Brothers | Social Media Creators and Advocates for Agriculture
Door Prize Drawings